

Department of  
Communication, Media,  
and  
Theater Arts

## How To Reach Us

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This document is available in alternative formats  
through Deb Golas (413-552-2485).

**Department of Communication,  
Media, and Theater Arts**  
Holyoke Community College  
303 Homestead Avenue  
Holyoke, Massachusetts 01040

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# Communication Media AND Theater Arts



## Communication Electronic Media Theater Public Speaking Journalism

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## Communication, Media, and Theater Arts Option – H040

The Department of Communication, Media, and Theater Arts recognizes the importance of effective communication in today's society. Communication may be verbal, written, or visual; performed on a stage, on the screen, or delivered as a speech. The mission of the Department of Communication, Media, and Theater Arts is to provide students with an opportunity to learn to communicate effectively through hands-on, student-oriented classes where they can learn critical thinking, effective communications principles, creative problem-solving, and dynamic group interaction.

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### General Requirements **35**

ENG 101	Language and Literature I	3
ENG 102	Language and Literature II	3
	Humanities Elective [C]	3
	Humanities Elective [C]	3
	Humanities Elective [C]	3
	Social Science Elective [B]	3
	Social Science Elective [B]	3
	Social Science Elective [B]	3
	Laboratory Science [D]	4
	Laboratory Science [D]	4
	Mathematics [D]	3

### Option Requirements **25**

COM150	Public Speaking	3
	A minimum of 18 credits from courses with COM or THE prefixes (Please see Departmental Advisor)	18
	General Electives (sufficient to complete 60 credits)	4

# Communication

## Communication Concentration

The Communication Concentration will help students develop communication competence in a variety of personal and professional contexts, and enhance their ability to work effectively in fields such as journalism, radio, television, advertising, promotion, public relations, law, politics, sales, human relations management and more. The program is primarily suited for students seeking to transfer to a four-year institution, although graduates will have the communication skills needed to competitively enter the job market.

### CONCENTRATION ELECTIVES 18

COM 121 Introduction to Communication 3

*FIVE courses selected from the following:* 15

COM 114 Mass Media 3

COM 113 Journalism I 3

COM 122 Radio Broadcasting 3

COM 106 Argumentation and Debate 3

COM 107 Professional Speaking 3

COM 115 Introduction to Visual Media 3

COM 108 Media Literacy 3

# Media

## Electronic Media Concentration

The Electronic Media Program recognizes that students must learn to communicate effectively in today's society using electronically-mediated communication. Furthermore, what makes communication effective is not simply learning about software and how it works, but learning how software can be used to enable successful communication. The mission of the Electronic Media Program is to provide students with an opportunity to learn the use of electronic media to communicate effectively through hands-on, small-class environments where they can work with the software and hardware to learn critical thinking, effective communications principles, creative problem-solving, and dynamic group interaction.

### CONCENTRATION ELECTIVES 19

COM 111 Introduction to Electronic Media 3

COM 105 Introduction to Visual Media 3

COM 201 Electronic Media Seminar 3

COM 203 Electronic Media Portfolio 4

*ONE course selected from the following* 3

ART 123 Basic Design I 3

ART 140 Basic Still Photography 3

COM 266 Introduction Designing for the Web 3

*ONE course selected from the following* 3

COM 101 Fundamentals of Video 3

COM 115 Introduction to 2-D Animation 3

COM 215 3-D Animation 3

COM 122 Radio Broadcasting 3

# Theater

## Theater Concentration

The Theater Concentration is committed to providing students with foundation training and study in theater arts, including acting, technical theater, theater history, voice, and movement. The concentration offers production opportunities and course work that provides students with the ability to express themselves through performance, and the skills necessary to translate theatrical literature into on-stage production elements. The faculty at HCC see theater as an interdisciplinary study that will prepare students for transfer into a four-year curriculum or for entry-level positions in semi-professional and/or professional theaters.

### CONCENTRATION ELECTIVES 13

THE 110 Fundamentals of Acting 3

THE 219 Introduction to Theater 3

THE 213 Modern Drama 3

*ONE course selected from the following* 4

THE 124 Play Production I 4

THE 125 Play Production II 4

# Integrated Studies

## Integrated Studies Concentration

The Integrated Studies Concentration is designed to allow students to create their own program of study within the Communication, Media, and Theater Arts Option. With the help of a departmental advisor, students select those courses that will provide the best foundation for transferring to a four-year institution, or entering the job market. Integrated Studies Concentration programs must be sponsored by a member of the Communication, Media, and Theater Arts department and approved by the Department Chair.

### Further Study Career Opportunities

- Public Relations
- Professional Theater
- Technical Theater
- Video
- Film
- Multimedia
- Mass Media
- Journalism
- Radio Broadcasting
- Animation
- Television
- Advertising
- Audio Design
- Entertainment Design
- Digital Imaging